

**GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT**

Tourism Promotion – Designing and Printing and Supplying of Themed Promotional Material Cards, Kalamkari Boxes, Tea Coaster etc., for “The Art Corridor” for Inauguration of Harita Plaza Hotel at Paryatak Bhavan on 27<sup>th</sup> September, 2013, on World Tourism Day by M/s. Livewires Advertising Pvt., Ltd., Hyderabad – Publication Charges – Sanction of an amount of Rs.1,74,214/- (Rupees One Lakh Seventy Four Thousand Two Hundred and Fourteen only) including taxes - Orders – Issued.

**YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT**

G.O.Rt.No. 810

Dated:18 -10-2013

Read:

Invoice No.Prod-0180 of M/s. Livewires Advertising Pvt., Ltd., Hyderabad,  
Dated:01-10-2013

\* \* \*

**ORDER:**

The Harita Plaza Hotel at Paryatak Bhavan was inaugurated on 27<sup>th</sup> September, 2013, on World Tourism Day. In this connection, 200 No.s of Invitation Cards were to be designed and printed and supplied, 250 No.s of Kalamkari Boxes in four color printing with matt lamination & making of box, 225 Bi.s of Tea Coaster of (6) various Tourism spots in Tea Coaster on Acrylic sheet with four color printing and Carving on Teak Wooden with polishing, erecting for “The Art Corridor” etc. Accordingly quotations were called for from different agencies and the lowest was quoted by M/s. Livewires Advertising Pvt., Ltd., Hyderabad, an empanelled agency to the Government.

2. In this regard, M/s. Livewires Advertising Pvt., Ltd., Hyderabad has designed and printed and supplied of the above said materials for inauguration of “The Harita Plaza Hotel at Paryatak Bhavan” on 27<sup>th</sup> September, 2013, on World Tourism Day and submitted the bill vide reference cited for an amount of Rs.1,74,214/- (Rupees One Lakh Seventy Four Thousand Two Hundred and Fourteen only) including taxes, and requested Government for arranging payment.

3. The Government, after careful examination of the matter hereby accord sanction for an amount of Rs.1,74,214/- (Rupees One Lakh Seventy Four Thousand Two Hundred and Fourteen only) including taxes, towards designing and printing and supplying of 200 No.s of Invitation Cards were to be designed and printed and supplied, 250 No.s of Kalamkari Boxes in four color printing with matt lamination & making of box, 225 Bi.s of Tea Coaster of (6) various Tourism spots in Tea Coaster on Acrylic sheet with four color printing and Carving on Teak Wooden with polishing, erecting for “The Art Corridor” etc., for inauguration of “The Harita Plaza Hotel at Paryatak Bhavan” on 27<sup>th</sup> September, 2013, on World Tourism Day.

4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:

“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - SH (13) – Advertisement for Promotion of Tourism - 260 – Advertisements, sales and publicity Expenses”.

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 3 above, in favour of M/s. Livewires Pvt., Ltd., Hyderabad, through on line. The details of Bank account is as follows:-

|                  |   |                              |
|------------------|---|------------------------------|
| Bank Name        | : | Corporation Bank             |
| Bank Branch      | : | Dwarkapuri Colony, Hyderabad |
| Bank Account No. | : | 206600202000203              |
| IFSC Code        | : | CORP0002066                  |

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)**

**CHANDANA KHAN  
SPECIAL CHIEF SECRETARY TO GOVERNMENT**

To  
M/s. Livewires Pvt., Ltd., Hyderabad.  
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.  
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad.

**Copy to:**  
The YAT& C (PMU- Claims) Department.  
SF/SCs

**//Forwarded:: By Order//**

**SECTION OFFICER**